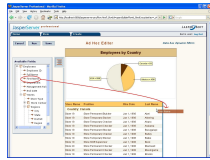


## Jaspersoft | The most widely deployed Business Intelligence solutions

Jaspersoft meets all your Business Intelligence requirements, including production reporting, interactive end-user query & reporting, dashboards and mash-ups, data analysis, data integration, and operational & embedded reporting.



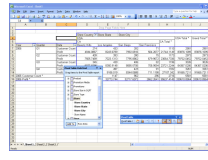
Production Reporting



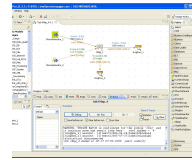
End-User Query and Reporting



Dashboards and Mash-ups



Data Analysis



Data Integration



Operational & Embedded Reporting

### MAKE FASTER, BETTER BUSINESS DECISIONS WITH JASPERSOFT

- Embedded or stand-alone reporting and analysis
- Integrate data from multiple sources for reporting and analysis
- Cost-effective for workgroups and small businesses
- Secure and enterprise-ready
- Leverages existing IT infrastructure servers and services
- Deploys quickly for fast ROI
- Seamlessly embeddable in business applications, such as ERP or CRM
- Internationalized, localized, and multi-lingual for global deployments

### TECHNOLOGY HIGHLIGHTS AND BENEFITS

Web 2.0 / AJAX

Drag and drop ease of use

Web 2.0 HTTP APIs

User-sharable reports, analyses, and dashboards

Programmatic APIs

Cost-effective customizations and integrations

Data access metadata layer

End-user and Enterprise-Ready managed data access

Spring framework with ACEGI

Easy customization, extensibility, and security integration

AWARDS



## Production Reporting

Jaspersoft is **widely used** to generate and distribute web and printable invoices, forms, and all varieties of complex reports from production systems.

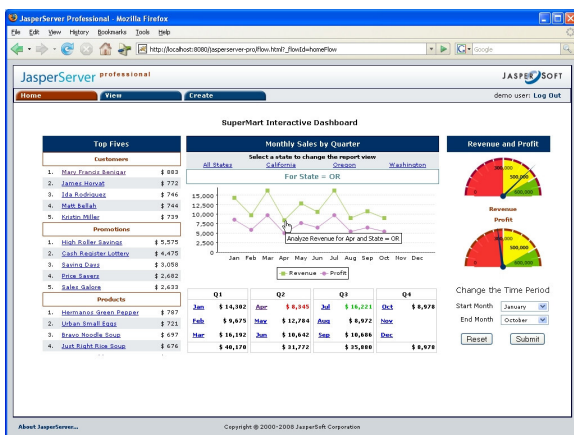


Key features to support production reporting include:

- Pixel-perfect report layout
- Subreports for building complex reports
- Page-oriented or continuous output for screen or print
- Multiple data sources in one report
- JDBC, EJB, POJO, Hibernate, MDX, XML, and custom data sources

## Dashboards and Mash-ups

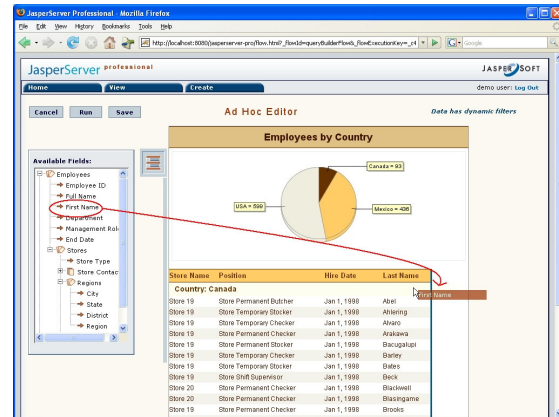
End users can design, configure, and deploy their own interactive BI dashboards in minutes.



It's as simple as dragging and dropping reports and charts onto the web-based dashboard designer. You can even "mash up" URL-addressable content, such as maps, videos, and content from other business applications for an even **richer BI experience!**

## End-User Query and Reporting

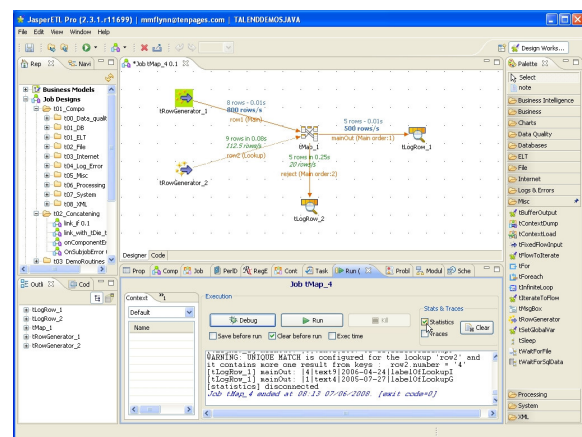
Powered by modern interactive **Web 2.0 technologies**, users can serve their own ad hoc query and reporting needs—without depending on IT or developers to create reports and analyses for them.



Users can create, save, schedule, and distribute reports in a secure environment. With Jaspersoft, BI joins the Web 2.0 world of sharable content: users can include "http URL snippets" in their web pages to securely share BI content.

## Data Integration

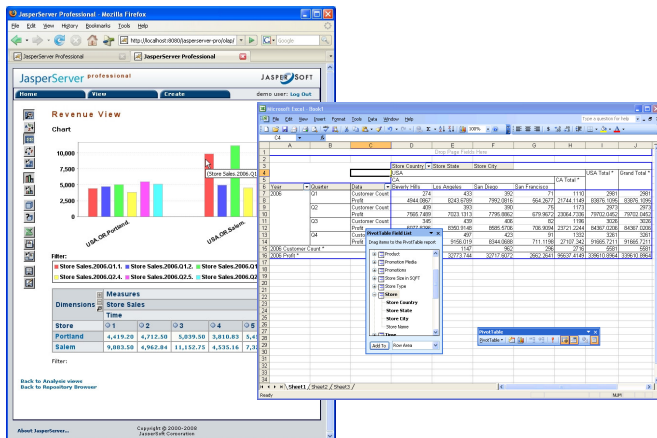
With Jaspersoft, **organizations of all sizes** can develop, manage, and execute data integration processes for accurate and comprehensive production reporting, end-user query and reporting, data analysis, and operational reporting.



Jaspersoft's solution is powered by Talend, one of the industry's easiest-to-use and highest-performing solutions for data integration, transformation, movement, cleansing, and enrichment.

## Data Analysis

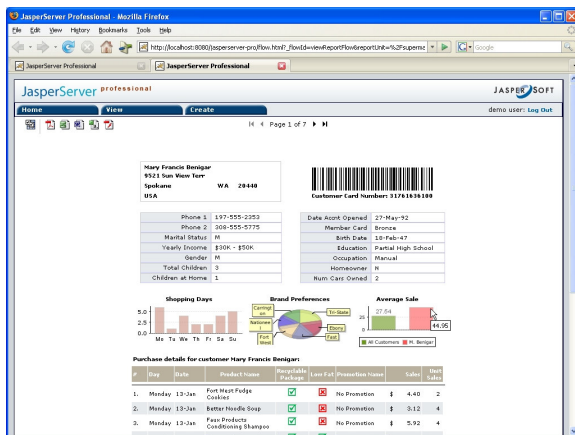
Jaspersoft's **relational OLAP** (online analytical processing) server does the work that would be too difficult, too time-consuming, or too expensive to perform using standard SQL-based reporting.



Ideally suited to analyze information stored in a data mart or data warehouse, business users can slice and dice, drill down, and focus on tabular and charted information to make sense of large and complex data sets.

## Operational and Embedded Reporting

Jaspersoft can be used to tap the rich data stored in your operational systems and business applications. Reports can be de-coupled from transactional system, or directly embedded into applications and web pages!



In combination with our flexible licensing options, our application programming interfaces (APIs) differentiate Jaspersoft as the most powerful, flexible, and cost-effective operational and embedded reporting solution available.

## A Better Way to Create Software

Our **commercial open source** business model fulfills a wide range of business and developer requirements, encourages innovation, and promises accountability.

### Power of Community

Developers and users truly appreciate and give back to worthwhile open source projects. Since JasperReports and iReport were introduced as an open source project in 2001, JasperForge has attracted over 200 public and private projects.

The power of community is evident in community-contributed product features, active forum participation, translations into more than 20 languages, and even global recognition of the Jaspersoft brand name itself.

### Backed by a Commercial Company

Jaspersoft is a commercial open source company. We obtain revenue by granting Professional OEM commercial licenses to developers and OEM/ISVs. We also offer fee-based Professional licensing for internal use for businesses that want enhanced functionality, support, warranties, and indemnification.

Finally, we offer value-added documentation, training, and expert professional services. Combined, these revenue streams give us the means to innovate with products and services, and it ensures that organizations have viable alternatives to closed-source, proprietary solutions.

### Transparency

Transparency, or openness, goes far beyond just being able to view and modify source code. Transparency demands clarity when envisioning, developing, and delivering open source software.

Because transparency is integral to our products and to our culture, your experience with Jaspersoft will often be smoother, more interesting, and ultimately more lucrative than working with closed-source software companies.

## Jasper4 Solutions

Jasper4 Solutions bring the power and ease-of-use of Jaspersoft to popular business and IT applications, for example:

- Jasper4Salesforce – for salesforce.com
- Jasper4Sugar – for SugarCRM
- Jasper4Oracle E-Business Suite

The Jasper4 brand assures that you can finally get high-quality operational reporting, interactive ad hoc reporting, OLAP analysis, dashboards, and data integration for select CRM, ERP, IT, and other applications. With Jasper4 Solutions, BI truly becomes part of the very fabric of your business.

## Product Editions & Licensing

Jaspersoft products are available in Community and Professional editions.

### Community Edition

The Community Edition provides BI functionality for open source developers and technology enthusiasts who want to add reporting and analytics to their applications and operational processes.

Community Edition software is distributed by Jaspersoft "as-is" and can be modified and redistributed under the terms of GNU GPL open source license.

### Professional Edition

The Professional Edition builds on the Community Edition and provides valuable benefits including:

- professional technical support up to 24x7
- advanced product features
- commercial license that includes legal indemnification and product warranties
- a professionally managed release cycle

- certified platform support for open source and operating systems
- plus other benefits

The Professional Edition is available as a low-cost Standard or Premium subscription.

### OEM Licensing

The Professional Edition is also available under an OEM license. With an OEM license, you get the same product, support, and business benefits, plus the rights to embed or redistribute Jaspersoft in commercially distributed or on-demand software as a service (SaaS) applications.

## Obtaining Jaspersoft Software

Community Edition software is downloadable from [jasperforge.org](http://jasperforge.org).

Professional Edition software is available through annual and multi-year subscriptions. For a **free evaluation copy** or for more information, visit Jaspersoft website at [www.jaspersoft.com](http://www.jaspersoft.com).

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## Contact us for Jaspersoft Today

For information about Jaspersoft partnerships, OEM licensing, products, support, or services offerings:

### Master Value-added Distributor in Greater China Region:



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